

# Lauren's First and Goal Foundation

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## Newsletter

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VOLUME 5, NUMBER 2

AUGUST 2013

Founded in 2004, LFG is a 501c3 charitable organization. Donations are tax deductible to the fullest extent of the law.

## New Fundraising Record Set At 10th Anniversary Camp In PA

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Lauren's First and Goal Foundation is thrilled to announce that its 10th anniversary football camp has set a new record - raising more than \$104,000. The event on Sunday, June 2 at Lafayette College had set a previous high in 2012 with more than \$85,000. Camper registrations and donations from the event go directly toward the foundation's mission of supporting pediatric brain tumor research, patient services and families living with the disease.

While Rutgers head coach Kyle Flood had an outstanding message as this year's guest speaker, it was 16-year-old Lauren Loose who was the story of the day. Lauren, for whom the foundation is named, shared a brief prepared speech with the crowd of campers, families and volunteers. She was also joined by family friend Kelsey Hawkins, a 24-year-old pediatric brain tumor survivor who traveled with her family from Connecticut to volunteer and help celebrate the day.

"The 10th anniversary camp here in PA was our most successful ever, thanks to our corps of dedicated and generous volunteers, college football coaches, athletic trainers and medical staff, and, of course, all of the student athletes who traveled to attend," said LFG founder Marianne Loose. "We are thankful to all the high school coaches who helped to organize their teams and travel as a group to support the foundation and learn about

the opportunities to further their education and athletic careers in college.

"We are thrilled that Coach Flood was able to spend the afternoon meeting and speaking to players, parents and our volunteers. We sincerely hope that everyone involved left the fields on Sunday knowing that they were an important part of the effort to assist children and families dealing with pediatric cancer, and advance research toward a cure for pediatric brain tumors," Loose added.

Nearly 2,100 high school athletes from 16 different states - including those as far away as Florida and Arizona - descended on the College's Metzgar Athletics Complex to receive instruction in a variety of offensive and defensive skills from college coaches from around the country. The coaching contingent included 316 coaches, one



Marianne & Lauren Loose and Kelsey Hawkins at LFG Football Camp PA (left to right, above).

from the New York Jets and 10 from the Kicking Connection. There were 114 colleges and universities represented.

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**Special Thanks to Coaches Kyle Flood and Luke Fickell For Joining LFG's Honorary Board of Directors**

## Special Thanks to 10 Year Coaches

LFG celebrated its 10th anniversary football camp in PA on June 2. Our camps would not be possible without the generosity of the hundreds of volunteers who give their time and talents to the foundation. LFG would like to give special thanks to the coaches who have volunteered for all 10 LFG PA camps. The names of these extraordinary Circle of Strength members is listed in the side bar to the right.

### 10 Year Coaches:

- Matt Borich
- Andrew Cohen
- Dave Cohen
- Don Dobes
- Mike Donnelly
- Joe Dougherty
- Matt Hachmann
- Phil Hallahan
- John Keady
- Marc Klaiman
- Mike Santella
- Frank Tavani
- Joe Tricarico
- John Troxell
- Corey Wenger

# Fall 2013 Online Football Ticket Auction

In September, LFG will begin our second annual online ticket auction for Fall 2013 football games. Four tickets for each game will be auctioned off through eBay's Giving Works program and all proceeds benefit LFG. Check the LFG website for details. So far, the list of games include:

*Rutgers vs. Arkansas 9/21*

*Ohio State vs. Florida A&M 9/21*

*Maryland vs. Virginia on 10/12*

*UConn vs. USF on 10/12*

*Navy vs. Hawaii on 11/9*

*Penn State vs. Purdue 11/16*

*Yale vs. Harvard 11/23*



## Ohio Camp Hosts Nearly 500 Student Athletes

Nearly 475 student-athletes participated in the fourth-annual Lauren's First and Goal Football Camp on Saturday, June 22 at Otterbein University. The event, welcoming high school players from 197 different schools across 15 states, raised over \$18,000 for pediatric brain tumor research.

"The turnout was fantastic, and we couldn't have pulled it off without the efforts of the Otterbein staff, especially our football coaches, and the additional volunteers from all over town," Otterbein Director of Athletics Dawn Stewart said. "This event allows us to combine the love of football with giving back to a larger cause."

"It was an awesome day," Otterbein head football coach Tim Doup added. "We had a great group of volunteer coaches come out and help benefit this great cause. I know the camp will only continue to grow."

The amount of people that Lauren has inspired is truly amazing," John Loose said. "People see what she's going through and how tough she is. Lauren helps put a face on this event and gives kids a reason to come out and support our vision."

"The people here at Otterbein have been so helpful and really go above and beyond to get this event done right," Loose added. "It's amazing how well they all pull together."

During the one-day camp, players receive instruction in a variety of offensive and defensive skills from college coaches near and far. More than 100 coaches representing 45 colleges and universities from Ohio and neighboring states volunteered at the event. Locally, donations help support pediatric oncology patients at Nationwide Children's Hospital.

Lauren's First and Goal has raised a total amount of \$187,240 so far this year. The 10th annual PA camp held two weeks earlier at Lafayette College in Easton, Pa., attracted over 2,200 participants.

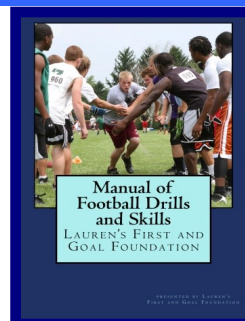
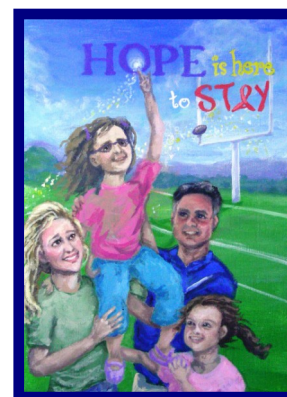
Ohio State University defensive coordinator Luke Fickell served as the guest speaker, implementing a theme of "passion and

leadership."

Fickell and members of the camp staff were also able to visit with oncology patients from Nationwide Children's Hospital during the lunch hour.

"It gives you a true perspective on life," Doup said. "A lot of us get engrossed in our sports, but it's nice when you're able to step back and see how much joy these kids have when they get to meet players and coaches."

*Hope is Here to Stay*, is a true story about the dreams of Lauren Loose to help others who are battling childhood cancer. The author is available to come to your school, free of charge, to share the story and the writing process with students. Programs are available for students in K-12. For more information, visit the LFG website at <http://www.lfgf.org/How-To-Help/Hope-Is-Here-To-Stay/>.



Football coaches everywhere will benefit from the same techniques used by top college and professional teams that are featured in our newest publication that can be purchased online at [www.amazon.com](http://www.amazon.com) and at [www.createspace.com](http://www.createspace.com).

## Luke Fickell and Kyle Flood Join Honorary Board

Lauren's First and Goal is happy to introduce Ohio State University Defensive Coordinator Luke Fickell and Rutgers University Head Football Coach Kyle Flood as its newest members of its Honorary Board of Directors. Fickell continued the foundation's long-standing relationship with Ohio State by speaking at this year's Ohio football camp held at Otterbein University on June 22. Flood visited the foundation's football camp at Lafayette College on June 2 and addressed the more than 2,000 high school athletes in attendance.

"Coach Fickell personifies Ohio State Football and we are honored to welcome him to our honorary board," said LFG founder John Loose. "As a player, he started an Ohio State-record 50 consecutive games and he has served in virtually every position on the football staff.

"He is a caring, charismatic individual that will be a huge help in promoting and spreading awareness of Lauren's First and Goal in Ohio and the Midwest," Loose added.

A proud graduate of The Ohio State University, Fickell is in his 12th consecutive season coaching at his alma mater, now serving in the position of defensive coordinator and linebackers coach. Fickell has been at Ohio State coaching since the 2002 season, and he was the first assistant coach named to Urban Meyer's Ohio State staff. Fickell was the team's head coach in 2011.

"We are extremely excited to have Coach Flood join our honorary board," said John Loose, defensive coordinator of the Lafayette College football team. "He has always been a huge supporter of the camp and

foundation. He will be a tremendous help in gaining support for our mission of raising awareness and funds for pediatric brain tumor research and patient services."

Flood is the reigning co-Big East Coach of the Year after guiding Rutgers to the conference championship in his first year as head coach. The team's nine wins in 2012 were the most by any first-year coach in Rutgers history. Flood has been coaching the Scarlet Knights' offensive line since 2005, and assumed the assistant head coach position in 2008.

These gentlemen will help to promote Lauren's First and Goal's mission of providing financial support for brain tumor research and cancer services, offering financial and emotional support to families living with pediatric cancer, and increasing awareness of the disease.

This year's annual camp in Ohio welcomed almost 500 athletes and raised over \$18,000. Since its creation in 2004, Lauren's First and Goal has raised more than \$1.5 million.

### LFGF Honorary Members of Board of Directors

John Harbaugh, *Head Coach, Baltimore Ravens*

Jim Tressel, *Vice President of Strategic Engagement, University of Akron*

Randy Edsall, *Head Coach, University of Maryland*

Ken Niumatalolo, *Head Coach, U.S. Naval Academy*

Paul Pasqualoni, *Head Coach, University of Connecticut*

Archie Griffin, *President/CEO, The Ohio State University Alumni Association*

Bill O'Brien, *Head Coach, Penn State University*

Urban Meyer, *Head Coach, The Ohio State University*

Luke Fickell, *Associate Head Coach, The Ohio State University*

Kyle Flood, *Head Coach, Rutgers University*

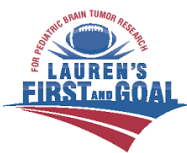


LFG Honorary Board member Kyle Flood and Lauren at LFG PA.



LFG Honorary Board member Luke Fickell and Lauren at LFG OH.

Special thanks to volunteer photographers Tara Carter, Mike Garner, and Chris Sanders for their work at LFG Football Camps PA and OH.



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Otterbein University



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