



# Lauren's First and Goal Foundation

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## Newsletter

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Founded in 2004, LFG is a 501c3 charitable organization. Donations are tax deductible to the fullest extent of the law.

## LFG Surpasses

## One Million in Grant Awards

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Lauren's First and Goal Foundation is pleased to announce the awarding of more than \$143,000 to pediatric cancer research, patient services and families living with the disease. This year's donations will bring LFG's total contributions to more than \$1 million since 2004.

"The money raised this year to support these grants is a true collective effort on the part of the donors, volunteers, coaches and thousands of high school football players who participate in the Lauren's First and Goal Football Camps in June," said LFG founder Marianne Loose.

The largest portion of this year's grants will be \$88,000 to continue to fund pediatric cancer research. LFG remains committed to ongoing research projects that the foundation has contributed toward for the last few years including the Children's Hospital of Philadelphia's Children's Brain Tumor Tissue Consortium, Dana Farber Cancer Institute research and the Pilocytic Pilocystic Research Fund at Johns Hopkins.

In addition to funding research, Lauren's First and Goal is dedicated to supporting patient services that ease the burden on families battling pediatric cancer.

*LFG board members John and Pamela Troxell are pictured with Dr. Charles Eberhart the primary researcher at the Johns Hopkins research lab in Baltimore, Maryland getting a first-hand look at the amazing work that is being funded in part by the foundation.*

The foundation has donated \$30,000 to Camp Sunshine this year in support of Brain Tumor Week and a Family Volunteer Housing Unit. LFG is also making a difference for local families, giving \$7,000 to the Pediatric Cancer Foundation of the Lehigh Valley for their parents' support group as well as social, recreational and educational programming for patients and their families. The donation also benefits a siblings' support group and bereavement counseling.

The foundation is also donating \$5,000 to Kyle's Peace, which is a program that serves the patients and their families with various activities, comfort services and even yoga at the Children's Hospital of Philadelphia oncology clinic.

The final piece of LFG's mission is family support, recognizing that the financial strain of a cancer diagnosis can present a tremendous challenge for families and caregivers. As of early November, the foundation has provided more than \$13,000 to families in Pennsylvania, Florida, Ohio and New York.

To learn more about Lauren's First and Goal and the organizations it supports, please visit us at [www.LaurensFirstandGoal.org](http://www.LaurensFirstandGoal.org) or find us on facebook at [www.facebook.com/LaurensFirstandGoal](http://www.facebook.com/LaurensFirstandGoal).



# Two Join LFG's Honorary Board

## Paul Pasqualoni Joins Honorary Board

Paul Pasqualoni, the University of Connecticut football coach and the guest speaker at the 2011 LFG Football Camp PA has agreed to join the LFG's honorary board of directors.

Pasqualoni was named UConn's head coach last January after spending the past six years in the NFL. He had two coaching stints over four seasons with the Dallas Cowboys, including his last season as defensive coordinator. In between his time in Dallas, Pasqualoni spent two years as the Miami Dolphins defensive coordinator.

In addition to his NFL experience, Pasqualoni finished his 14-year tenure at Syracuse University as the program's second-winningest coach with 107 victories.

The link between UConn and Lauren's First and Goal has been growing over the years as former head coach Randy Edsall spoke at the 2009 camp and now sits on the honorary board. Additionally, assistant head coach Hank Hughes, a former Lafayette assistant coach in the 1980s, has volunteered at the camp every year. Coach Pasqualoni graciously lends his name and notoriety to the mission of the foundation.



*Lauren and Coach Paul Pasqualoni at 2011 LFG football camp in PA.*

## Ohio State Legend Joins Honorary Board



*Lauren with brothers Archie Griffin (left) and Ray Griffin (right) at the 2011 LFG Football Camp OH.*

LFG proudly announces that Archie Griffin, the nation's only two-time Heisman Trophy winner and featured guest speaker at the 2011 LFG Football Camp OH, joins its honorary board of directors.

A three-time All-American at Ohio State University, Griffin was a first-round draft choice of the Cincinnati Bengals in 1976. He served as co-captain and played with the franchise for seven years before returning to Ohio State, where he now is Senior Vice President for Alumni Relations and President and CEO of the Ohio State Alumni Association. In 2006, Griffin was listed in NCAA's "100 Most Influential Student-Athletes" and was appointed to the National Football Foundation & College Hall of Fame Board of Directors.

In addition, Griffin is very active in the community and with numerous charitable organizations. He and his wife Bonita formed the Archie and Bonita Griffin Foundation Fund that helps develop sports, educational, and travel programs for youth in central Ohio. He also is the spokesperson for the Wendy's High School Heisman Program.

Griffin and Coach Pasqualoni join honorary board members John Harbaugh, Jim Tressel, Randy Edsall and Ken Niumatalolo to act as ambassadors for Lauren's First and Goal Foundation in the community.

### SAVE THE DATE

**LFG PA - SUNDAY JUNE 3, 2012**  
**LFG OH - SUNDAY JUNE 10, 2012**

# D3football.com

## Joins the Circle of Strength



D3football.com made a simple announcement on its website this fall that it would donate \$1 to Lauren’s First and Goal for every new Facebook fan it received in a 24-hour period. Just one day after launching their campaign with 2,340 fans, they finished with more than double the number at 4,874 fans which provided a sizable donation of more than \$2,500 to LFG.

"Twitter is where I first saw mention of D3football.com’s campaign and already a handful of people had started to retweet and spread the word," said Alison Wenger, Public Relations Director for Lauren’s First and Goal. "I posted to our Twitter account and Facebook page to help reach our network of

supporters. We also reached out by email to more than 2,000 coaches and another 2,000 high school players that have attended our camps. The response was overwhelming and we are so grateful to everyone who made this such a success."

"We couldn’t have anticipated such a response," said Pat Coleman, executive editor of D3sports.com. "We’re glad to support such a worthy cause and glad that so many Division III football coaches give of their time to support Lauren’s First and Goal as well. It shows how well Division III athletics programs develop character and leadership skills in student-athletes when they are led by such generous people."

## Golf Outing Success

The annual Ed Adamko Fall Golf Tournament held last fall celebrated another successful outing, with nearly 60 golfers raising more than \$1,800. The annual event, which takes place at the Club at Morgan Hill, donates all proceeds to Lauren’s First and Goal Foundation.

Over the last four years, Adamko’s event has helped raise about \$7,000 for LFG’s fight against pediatric brain tumors. "I enjoy doing this. For one, it is fun to see it all come together, and two, it gets people from all over Pennsylvania and New Jersey together to help raise money for such a worthy cause," said Adamko, who is a neighbor to the Loose family.



## More Circle Members Making A Difference...



*Forks Flamingos Youth Field Hockey 5th and 6th graders generously donated to LFG. Thank you girls!*



*60 people participated in the Body Combat class at Odyssey Fitness to support LFG and truly worked for a cause! Many thanks to all!*



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**LFG PA June 3, 2012      LFG OH June 10, 2012**

Thank you to our major sponsors:



Otterbein University

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The official registration and financial information of LFG Foundation, Inc., may be obtained from the OH Department of State by calling toll free, within OH, 1-800-282-0515. Registration does not imply endorsement.